

# JESÚS LUNA MARÍN

Madrid, Spain

Senior designer specializing in UI/UX and digital environments. Solid knowledge of editorial design. Currently expanding my skills by learning Python programming, with the goal of bridging the gap between creative design and functional technical implementation.

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Langauges: Spanish native / English (C1)

Visit or download my **Portfolio**

## EXPERIENCE

### Visual Designer & Developer (Freelance) | Empy's | 2026

Visual conceptualization and technical development of an interactive application in Python 3.14 with probability logic and integrated thermal hardware.

### Gráphic Designer | Tolentino Abogados, S.L.P. | 2023 - 2025

Comprehensive responsibility for visual image and digital strategy, with a strong focus on multimedia and editorial content creation.

- **Design for Digital Media and Social Networks:** Creation and editing of graphic pieces (posts, stories, carousels, reels), development of landing page designs, and management of email marketing campaigns.
- **Audiovisual Production:** RRecording, video editing (DaVinci Resolve), audio selection and mixing, and avatar creation using AI tools (HeyGen).
- **Corporate Identity and Editorial Design:** Design and adaptation of corporate identity, including logo versions for special events and corporate stationery (digitally editable). Editing and retouching of photographs and development of printed documents such as corporate CVs.

### Professor | Soporte Lógico, C.A. | Diciembre 2021 - 2022

Trainer in the use of essential office automation tools, contributing to the development of technical skills in students of various levels.

- Professional Training: Teaching specialized courses in Microsoft Word, Excel, and PowerPoint.
- Educational Content Development: Creation and adaptation of teaching materials to facilitate interactive and effective learning.

### Administrative Assistant and Graphic Designer | Property Web, S.L. | 2019 - 2022

Dual role combining essential administrative functions with creative support in design and digital marketing.

- Soporte Administrativo y Atención al Cliente: Asistencia directa a usuarios y redacción de comunicaciones.
- Diseño Gráfico y Marketing Digital: Desarrollo de materiales gráficos y gestión de campañas de email marketing para diversas iniciativas de la empresa.
- Gestión Documental y Facturación: Manejo eficiente de la facturación y documentación clave.

### Freelance / Artefacto Visual | 2017 - 2019

Logo, papelería, flyers, gigantografías, sitios Web.

### Gráphic Designer | Inversiones Empléate, C.A. | 2011 - 2016

Responsible for the application and maintenance of the existing corporate identity in various digital and printed communications.

- **Maintaining Corporate Identity:** Consistent application of brand values in social media posts, print advertising, and utilitarian materials (e.g., forms), with seasonal or thematic adaptations.
- **Web Development and Email Marketing:** Website design and programming. Creation of email marketing campaigns both for promoting the company's own services (business and educational) and for designing advertisements for third parties, tailored to their visual requirements.

## STUDIES

### Colegio Universitario "Monseñor de Talavera".

Technical Graphic Designer.

Industrial Bachelor.

Intermediate Technician in Technical Drawing.

## WORKSHOPS

### AI FIRST PROGRAM

Complete Guide to AI: Strategic Architecture

### FP2 "Website Development"

CIC Formación. 2021-2022.

### Emotional Intelligence Workshop

"Autodesk 3DS Max 2012 Level 1" workshop

"Search engine optimization Basic, workshop

"Culture of customer care and service" Program

## SKILLS

### Graphic Design & Editorial

#### GD Software:

- **Adobe Creative Suite:** Photoshop Illustrator, InDesign, Acrobat Pro.
- CorelDRAW.
- **Video editing:** DaVinci Resolve. Premiere Pro.

### AI & Workflow

#### Automatization:

- Prompt engineering and advanced use of LLMs (Gemini, Claude, ChatGPT) for logical problem solving and production acceleration.

### Website and Digital Design:

- **CMS:** WordPress, Joomla.
- **Programming languages:** HTML5 /CSS (responsive design). Python 3. PHP.
- **Email marketing:** Manual layout of emails with responsive design, Mailchimp, Mailerlite.
- **Knowledge:** Responsive design, UI/UX, landing page development.

### Regular Design Skills:

- Corporate identity and branding.
- Editorial design and layout.
- Typography and composition.
- Photo retouching.
- Audiovisual production.
- Content creation for social media.

### Interpersonal and Management Skills:

- Project management.
- Communication with clients.
- Teamwork.
- Problem solving.
- Creativity and innovation.

## R&R

### Deportes:

- Running.
- Mountaineering.
- Cycling (MTB).

### Traveling

#### Videogames:

- RPGs.